



# MI215: Technology & Economic Development (w/Ghana Field Study)

Class held Tues: 4:30-6:50pm from March 12 - April 30, 2013

Ghana Field Study: Sat. May 18-Sun. May 26, 2013



Rank	Country	
1	Qatar	18.7
2	Ghana	13.5
3	Turkmenistan	9.9
4	Iraq	9.6
5	China	9.5
6	Papua New Guinea	9
7	Argentina	8.8
8	Mongolia	8.5
9	Turkey	8.5
10	Sri Lanka	8.3



# Tech & Emerging Markets

- 3 Credit Course open to all BC undergrads
  - Competitively selected & rigorously graded
  - Class meets: Tuesdays 4:30-6:50pm second half of Spring 2013 semester
  - Field study: Sat. May 18-Sun. May 26, 2013
- Focus:
  - How is fast/cheap technology empowering emerging markets, catalyzing entrepreneurship & economic growth, and creating opportunity.
  - Examine the challenges that exist in doing business in emerging markets, with a particular focus on sub-Saharan Africa (in general) and Ghana (in particular)
  - Classroom learning: lecture, seminar-style, and lectures from visiting experts.

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# In the Field



# MEST in Accra



**Kevin Schuster**

Business Development Fellow, MEST Incubator at Meltwater Entrepreneurial School of Technology

Ghana | Information Technology and Services

Previous Meltwater Entrepreneurial School of Technology, Operation Ho Ho Ho, PNC Wealth Management

Education BA, Economics at Boston College



**Jorn Lyseggen**  
Founder and CEO, Meltwater Group



# Launched from MEST



A simple way to list on shopping engines

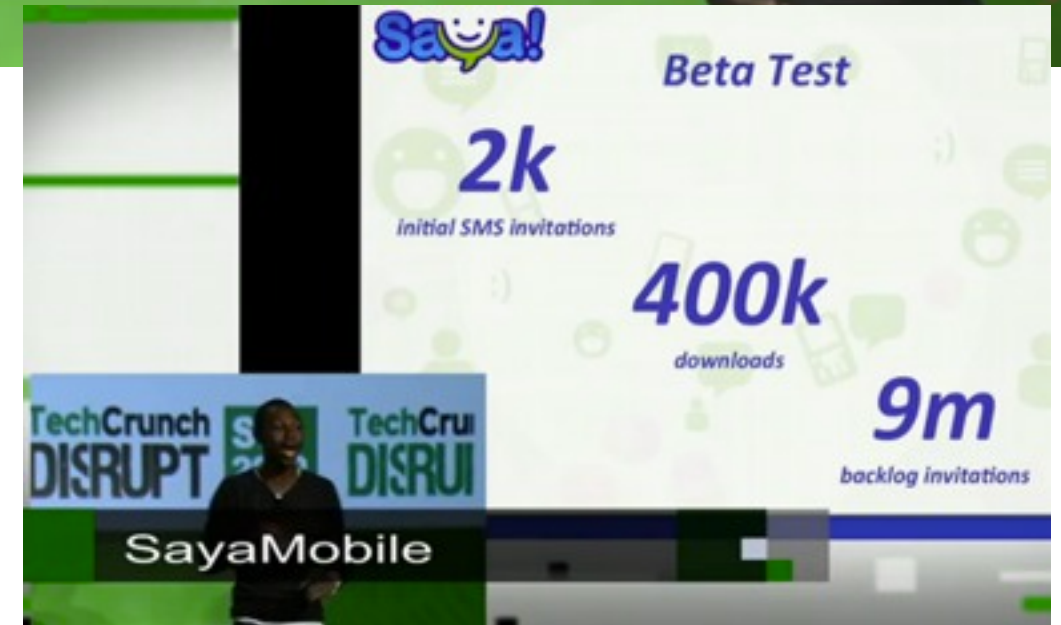


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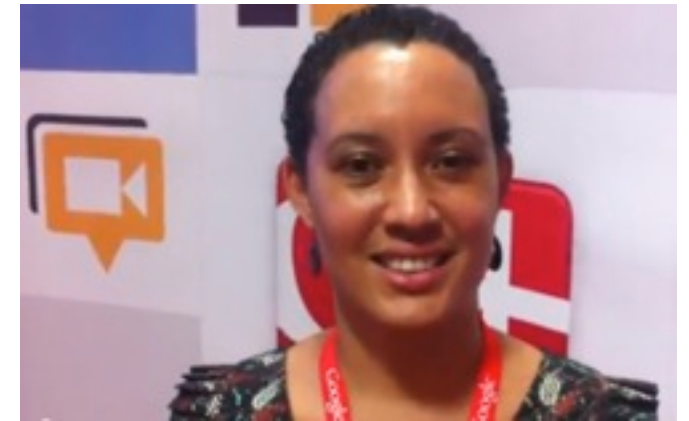
**mPawa: Mobile job matching for blue-collar recruitment in Africa**

By Bertil van Vugt on September 3, 2012





# Proposed Site Visits in Accra Include



Estelle Akofio-Sowah (Google Ghana Manager)



Google.com.gh offered in: Hausa Akan Ewe Ga

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Sproxil CEO Ashifi Gogo



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**Before We Go**



# Class Visitors or Boston Visits May Include



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Implications for Rwanda**



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# The Details

- Open to all BC students (not just CSOM)
  - 3 credits, towards IS concentration - elective for others
- Competitive admission
  - Academic record, Maturity, Ability to Handle Challenging Travel & work as a team, Commitment
- Application at [gallaugher.com/ghana](http://gallaugher.com/ghana) or Ashley LoBue in Fulton 460
  - Deadline: 4pm, Tues. Nov. 6, 2012
- Class - Spring Semester 2013
  - Tues. 4:30-7:00pm starting week after Spring Break
- Field study: May 18 - May 26, 2013
- Lab Fee: \$2,450
  - Hotel, Breakfast, Airfare, Bus & Guide (in field), Weekend excursions
  - Doesn't include lunch/dinners, free-time events, incidentals
- Typical Workload: 3 books, 100+ readings, presentation, briefing document, exam, journal, and likely final project submitted via YouTube.